

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

By quoting and giving audiences expectations.

open water

By quoting and informing objective which enable me to know what to focus on.

2. What words do you hear them use to communicate their message?

Some simple words instead of complicated words. Such as however, instead.

e.g., how, what, etc.

3. What visual aids to they use?

Presentation, presentation mouse, iPod

Presentation, presentation mouse

4. What is on those visual aids?

Pictures.

+ few words

Pictures.

5. How do they help the audience follow their presentation structure?

Giving some examples and asking audiences questions chronologically.

Showing relevant pictures and giving examples.

6. What do they do to keep you interested?

Via his humour, examples, and tone.

demo

Via his sincere attitude and pictures shown in his slides.

